

Lilly USA, LLC

Cialis® (tadalafil) Broadcast Schedule for the Week of 2/22

PRIME

Week of 2/22

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Feb 23	NCIS: LA	9-10 pm
CBS	Feb 24	CRIMINAL MINDS	9-10 pm
CBS	Feb 24	CSI: NY	10-11 pm
CBS	Feb 25	CSI	10-11 pm
CBS	Feb 26	NUMB3RS	10-11 pm
CBS	Feb 28	60 MINUTES	7-8 pm
CBS	Feb 28	COLD CASE	10-11 pm

NETWORK NEWS

Week of 2/22

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Feb 22	WORLD NEWS TONIGHT	630-7 pm
ABC	Feb 27	WORLD NEWS TONIGHT SATURDAY	630-7 pm
ABC	Feb 28	WORLD NEWS TONIGHT SUNDAY	630-7 pm
CBS	Feb 27	EVENING NEWS SATURDAY	630-7 pm
NBC	Feb 28	NIGHTLY NEWS SUNDAY	630-7 pm

NETWORK SPORTS

Week of 2/22

NETWORK	DATE	PROGRAM	TIME (EST)
FOX	Feb 28	NASCAR - LAS VEGAS 400	3-630 pm

LATE NIGHT

Week of 2/22

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Feb 23	LATE LATE SHOW	1230-130 am
CBS	Feb 25	LATE SHOW	1130 pm-1230 am

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.