

**Lilly USA, LLC**  
**Cialis® (tadalafil) Broadcast Schedule for the Week of 10/29**

**PRIME**

**Week of 10/29**

<b>NETWORK</b>	<b>DATE</b>	<b>PROGRAM</b>	<b>TIME (EST)</b>
CBS	Oct30	NCIS: LOS ANGELES	9-10 pm

**NETWORK NEWS**

**Week of 10/29**

<b>NETWORK</b>	<b>DATE</b>	<b>PROGRAM</b>	<b>TIME (EST)</b>
NBC	Oct29	NIGHTLY NEWS	630-7 pm
CBS	Oct30	EVENING NEWS	630-7 pm
NBC	Oct30	NIGHTLY NEWS	630-7 pm
ABC	Oct31	WORLD NEWS TONIGHT	630-7 pm
CBS	Oct31	EVENING NEWS	630-7 pm
NBC	Nov1	NIGHTLY NEWS	630-7 pm
ABC	Nov2	WORLD NEWS TONIGHT	630-7 pm
ABC	Nov4	WORLD NEWS TONIGHT SUNDAY	630-7 pm

**NETWORK SPORTS**

**Week of 10/29**

<b>NETWORK</b>	<b>DATE</b>	<b>PROGRAM</b>	<b>TIME (EST)</b>
ESPN	Nov4	NASCAR SPRINT CUP SERIES - TEXAS	330-730 pm
NBC	Nov4	NFL SUNDAY NIGHT FOOTBALL - COWBOYS VS. FALCONS	830-1130 pm

\* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.