

Lilly USA, LLC
Cialis® (tadalafil) Broadcast Schedule for the Week of 11/5

PRIME

Week of 11/5

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Nov7	CSI	10-11 pm

NETWORK NEWS

Week of 11/5

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Nov7	NIGHTLY NEWS	630-7 pm
ABC	Nov8	WORLD NEWS TONIGHT	630-7 pm
CBS	Nov8	EVENING NEWS	630-7 pm
NBC	Nov8	NIGHTLY NEWS	630-7 pm
NBC	Nov10	NIGHTLY NEWS SATURDAY	630-7 pm
ABC	Nov11	WORLD NEWS TONIGHT	630-7 pm
CBS	Nov11	EVENING NEWS SUNDAY	630-7 pm

NETWORK SPORTS

Week of 11/5

NETWORK	DATE	PROGRAM	TIME (EST)
ESPN	Nov5	MONDAY NIGHT FOOTBALL - SAINTS VS. EAGLES	7p-12a
NFL NET	Nov8	GAME OF THE WEEK - JAGUARS VS. COLTS	8-11 pm

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.