

Lilly USA, LLC
Cialis® (tadalafil) Broadcast Schedule for the Week of 11/12

PRIME

Week of 11/12

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Nov12	HAWAII FIVE-0	9-10 pm
CBS	Nov13	NCIS	8-9 pm
CBS	Nov18	60 MINUTES	7-8 pm

NETWORK NEWS

Week of 11/12

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Nov12	NIGHTLY NEWS	630-7 pm
ABC	Nov14	WORLD NEWS TONIGHT	630-7 pm
CBS	Nov14	EVENING NEWS	630-7 pm
CBS	Nov15	EVENING NEWS	630-7 pm
ABC	Nov16	WORLD NEWS TONIGHT	630-7 pm
NBC	Nov16	NIGHTLY NEWS	630-7 pm
ABC	Nov18	WORLD NEWS TONIGHT SUNDAY	630-7 pm

NETWORK SPORTS

Week of 11/12

NETWORK	DATE	PROGRAM	TIME (EST)
ESPN	Nov18	NASCAR SPRINT CUP SERIES - HOMESTEAD	1-5 pm
NBC	Nov18	NFL SUNDAY NIGHT FOOTBALL - RAVENS VS. STEELERS	830-1130 pm

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.