

Lilly USA, LLC
Cialis® (tadalafil) Broadcast Schedule for the Week of 11/26

NETWORK NEWS

Week of 11/26

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Nov27	EVENING NEWS	630-7 pm
NBC	Nov27	NIGHTLY NEWS	630-7 pm
ABC	Nov28	WORLD NEWS TONIGHT	630-7 pm
ABC	Nov30	WORLD NEWS TONIGHT	630-7 pm
CBS	Nov30	EVENING NEWS	630-7 pm
NBC	Dec1	NIGHTLY NEWS SATURDAY	630-7 pm
NBC	Dec2	NIGHTLY NEWS SUNDAY	630-7 pm

NETWORK SPORTS

Week of 11/26

NETWORK	DATE	PROGRAM	TIME (EST)
NFL NET	Nov29	GAME OF THE WEEK - FALCONS VS. SAINTS	8-11 pm
CBS	Dec2	NFL - REGIONAL	1-4 pm
NBC	Dec2	SUNDAY NIGHT FOOTBALL - EAGLES VS. COWBOYS	830-1130 pm

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.