

**Lilly USA, LLC**  
**Cialis® (tadalafil) Broadcast Schedule for the Week of 12/17**

**PRIME**

**Week of 12/17**

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Dec21	CSI: NEW YORK	8-9 pm

**NETWORK NEWS**

**Week of 12/17**

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Dec17	WORLD NEWS TONIGHT	630-7 pm
ABC	Dec18	WORLD NEWS TONIGHT	630-7 pm
ABC	Dec19	WORLD NEWS TONIGHT	630-7 pm
ABC	Dec20	WORLD NEWS TONIGHT	630-7 pm
CBS	Dec20	EVENING NEWS	630-7 pm
ABC	Dec21	WORLD NEWS TONIGHT	630-7 pm
CBS	Dec21	EVENING NEWS	630-7 pm
NBC	Dec21	NIGHTLY NEWS	630-7 pm
CBS	Dec22	EVENING NEWS SATURDAY	630-7 pm
NBC	Dec22	NIGHTLY NEWS SATURDAY	630-7 pm
ABC	Dec23	WORLD NEWS TONIGHT SUNDAY	630-7 pm
NBC	Dec23	NIGHTLY NEWS SUNDAY	630-7 pm

**NETWORK SPORTS**

**Week of 12/17**

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Dec23	NFL SUNDAY NIGHT FOOTBALL - 49ERS VS. SEAHAWKS	830-1130 pm

\* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.