

**Lilly USA, LLC**  
**Cialis® (tadalafil) Broadcast Schedule for the Week of 1/23**

**PRIME**

**Week of 1/23**

<b>NETWORK</b>	<b>DATE</b>	<b>PROGRAM</b>	<b>TIME (EST)</b>
CBS	Jan25	CRIMINAL MINDS	9-10 pm
CBS	Jan26	THE MENTALIST	10-11 pm

**NETWORK NEWS**

**Week of 1/23**

<b>NETWORK</b>	<b>DATE</b>	<b>PROGRAM</b>	<b>TIME (EST)</b>
ABC	Jan23	WORLD NEWS TONIGHT	630-7 pm
ABC	Jan24	WORLD NEWS TONIGHT	630-7 pm
ABC	Jan25	WORLD NEWS TONIGHT	630-7 pm
ABC	Jan28	WORLD NEWS TONIGHT SATURDAY	630-7 pm
CBS	Jan23	EVENING NEWS	630-7 pm
CBS	Jan28	SATURDAY EVENING NEWS	630-7 pm
NBC	Jan23	NIGHTLY NEWS	630-7 pm
NBC	Jan28	NIGHTLY NEWS SATURDAY	630-7 pm
NBC	Jan29	NIGHTLY NEWS SUNDAY	630-7 pm

**NETWORK SPORTS**

**Week of 1/23**

<b>NETWORK</b>	<b>DATE</b>	<b>PROGRAM</b>	<b>TIME (EST)</b>
CBS	Jan28	PGA TOUR - FARMERS INSURANCE OPEN	3-6 pm

**LATE NIGHT**

**Week of 1/23**

<b>NETWORK</b>	<b>DATE</b>	<b>PROGRAM</b>	<b>TIME (EST)</b>
ABC	Jan23	NIGHTLINE	1130p-12a

\* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.