

Lilly USA, LLC
Cialis® (tadalafil) Broadcast Schedule for the Week of 10/1

NETWORK NEWS

Week of 10/1

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Oct1	EVENING NEWS	630-7 pm
ABC	Oct2	WORLD NEWS TONIGHT	630-7 pm
NBC	Oct2	NIGHTLY NEWS	630-7 pm
NBC	Oct3	NIGHTLY NEWS	630-7 pm
ABC	Oct4	WORLD NEWS TONIGHT	630-7 pm
CBS	Oct4	EVENING NEWS	630-7 pm
ABC	Oct7	WORLD NEWS TONIGHT	630-7 pm
NBC	Oct7	NIGHTLY NEWS SUNDAY	630-7 pm

NETWORK SPORTS

Week of 10/1

NETWORK	DATE	PROGRAM	TIME (EST)
ESPN	Oct1	MONDAY NIGHT FOOTBALL - BEARS vs. COWBOYS	7 pm-12 am
TBS	Oct6	MLB DIVISION SERIES GAME 2	5 pm-2 am
TBS	Oct7	MLB DIVISION SERIES GAME 5	12 pm-2 am
FOX	Oct7	NFL - SINGLE	1-4 pm

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.