

Lilly USA, LLC
Cialis® (tadalafil) Broadcast Schedule for the Week of 10/15

NETWORK NEWS

Week of 10/15

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Oct15	WORLD NEWS TONIGHT	630-7 pm
CBS	Oct15	EVENING NEWS	630-7 pm
CBS	Oct17	EVENING NEWS	630-7 pm
NBC	Oct17	NIGHTLY NEWS	630-7 pm
ABC	Oct18	WORLD NEWS TONIGHT	630-7 pm
NBC	Oct18	NIGHTLY NEWS	630-7 pm
NBC	Oct19	NIGHTLY NEWS	630-7 pm
ABC	Oct21	WORLD NEWS TONIGHT SUNDAY	630-7 pm
NBC	Oct21	NIGHTLY NEWS SUNDAY	630-7 pm

NETWORK SPORTS

Week of 10/15

NETWORK	DATE	PROGRAM	TIME (EST)
TBS	Oct16	MLB - ALCS GAME #3	8-1030 pm
TBS	Oct17	MLB - ALCS GAME #4	8-1030 pm
ESPN	Oct21	NASCAR SPRINT CUP SERIES - KANSAS	130-530 pm
FOX	Oct21	NFL - SINGLE	1-4 pm
NBC	Oct21	SUNDAY NIGHT FOOTBALL - STEELERS vs. BENGALS	830-1130 pm

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.