

**Lilly USA, LLC**  
**Cialis® (tadalafil) Broadcast Schedule for the Week of 10/8**

**NETWORK NEWS**

**Week of 10/8**

<b>NETWORK</b>	<b>DATE</b>	<b>PROGRAM</b>	<b>TIME (EST)</b>
ABC	Oct8	WORLD NEWS TONIGHT	630-7 pm
CBS	Oct8	EVENING NEWS	630-7 pm
NBC	Oct8	NIGHTLY NEWS	630-7 pm
ABC	Oct10	WORLD NEWS TONIGHT	630-7 pm
ABC	Oct14	WORLD NEWS TONIGHT	630-7 pm
CBS	Oct14	EVENING NEWS	630-7 pm
NBC	Oct14	NIGHTLY NEWS SUNDAY	630-7 pm

**NETWORK SPORTS**

**Week of 10/8**

<b>NETWORK</b>	<b>DATE</b>	<b>PROGRAM</b>	<b>TIME (EST)</b>
TBS	Oct9	MLB DIVISION SERIES - GAME 9	9-11 pm
TBS	Oct13	MLB ALCS - GAME 1	8-10 pm
TBS	Oct14	MLB ALCS - GAME 2	8-10 pm
FOX	Oct14	SUNDAY NIGHT FOOTBALL - NATIONAL	430-730 pm

**LATE NIGHT**

**Week of 10/8**

<b>NETWORK</b>	<b>DATE</b>	<b>PROGRAM</b>	<b>TIME (EST)</b>
ABC	Oct8	NIGHTLINE	1130p-12a

\* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.