

Lilly USA, LLC
Cialis® (tadalafil) Broadcast Schedule for the Week of 2/13

PRIME

Week of 2/13

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Feb16	PERSON OF INTEREST	9-10 pm
CBS	Feb16	THE MENTALIST	10-11 pm
CBS	Feb17	BLUE BLOODS	10-11 pm
CBS	Feb18	CRIMETIME SATURDAY	9-10 pm
CBS	Feb19	CSI: MIAMI	10-11 pm

NETWORK NEWS

Week of 2/13

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Feb17	WORLD NEWS TONIGHT	630-7 pm
ABC	Feb18	WORLD NEWS TONIGHT SATURDAY	630-7 pm
ABC	Feb19	WORLD NEWS TONIGHT SUNDAY	630-7 pm
CBS	Feb17	EVENING NEWS	630-7 pm
CBS	Feb18	SATURDAY EVENING NEWS	630-7 pm
CBS	Feb19	SUNDAY EVENING NEWS	630-7 pm
NBC	Feb17	NIGHTLY NEWS	630-7 pm
NBC	Feb19	NIGHTLY NEWS SUNDAY	630-7 pm

NETWORK SPORTS

Week of 2/13

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Feb18	PGA TOUR - NORTHERN TRUST OPEN	3-6 pm
CBS	Feb19	PGA TOUR - NORTHERN TRUST OPEN	3-630 pm
FOX	Feb18	NASCAR SPRINT CUP SERIES - BUDWEISER SHOOTOUT	8-10 pm

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.