

Lilly USA, LLC
Cialis® (tadalafil) Broadcast Schedule for the Week of 2/27

PRIME

Week of 2/27

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Feb28	NCIS: LOS ANGELES	9-10 pm
CBS	Mar1	THE MENTALIST	10-11 pm
CBS	Mar4	60 MINUTES	7-8 pm
CBS	Mar4	CSI: MIAMI	10-11 pm

NETWORK NEWS

Week of 2/27

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Feb28	WORLD NEWS TONIGHT	630-7 pm
ABC	Feb29	WORLD NEWS TONIGHT	630-7 pm
ABC	Mar2	WORLD NEWS TONIGHT	630-7 pm
ABC	Mar3	WORLD NEWS TONIGHT SATURDAY	630-7 pm
ABC	Mar4	WORLD NEWS TONIGHT SUNDAY	630-7 pm
CBS	Feb27	EVENING NEWS	630-7 pm
CBS	Feb29	EVENING NEWS	630-7 pm
CBS	Mar1	EVENING NEWS	630-7 pm
CBS	Mar3	SATURDAY EVENING NEWS	630-7 pm
NBC	Feb28	NIGHTLY NEWS	630-7 pm

NETWORK SPORTS

Week of 2/27

NETWORK	DATE	PROGRAM	TIME (EST)
FOX	Mar4	NASCAR SPRINT CUP SERIES - PHOENIX 500	3-7 pm
NBC	Mar3	PGA TOUR - HONDA CLASSIC	3-6 pm
NBC	Mar4	PGA TOUR - HONDA CLASSIC	3-6 pm

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.