

**Lilly USA, LLC**  
**Cialis® (tadalafil) Broadcast Schedule for the Week of 3/12**

**PRIME**

**Week of 3/12**

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Mar14	CRIMINAL MINDS	9-10 pm
CBS	Mar14	CSI	10-11 pm
CBS	Mar18	60 MINUTES	7-8 pm

**NETWORK NEWS**

**Week of 3/12**

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Mar14	WORLD NEWS TONIGHT	630-7 pm
ABC	Mar16	WORLD NEWS TONIGHT	630-7 pm
ABC	Mar17	WORLD NEWS TONIGHT SATURDAY	630-7 pm
ABC	Mar18	WORLD NEWS TONIGHT SUNDAY	630-7 pm
CBS	Mar12	EVENING NEWS	630-7 pm
CBS	Mar13	EVENING NEWS	630-7 pm
CBS	Mar14	EVENING NEWS	630-7 pm
NBC	Mar16	NIGHTLY NEWS	630-7 pm
NBC	Mar17	NIGHTLY NEWS SATURDAY	630-7 pm

**NETWORK SPORTS**

**Week of 3/12**

NETWORK	DATE	PROGRAM	TIME (EST)
FOX	Mar18	NASCAR SPRINT CUP SERIES - BRISTOL 500	1-5 pm
NBC	Mar17	PGA TOUR - TRANSITIONS CHAMPIONSHIP	3-6 pm
NBC	Mar18	PGA TOUR - TRANSITIONS CHAMPIONSHIP	3-6 pm

\* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.