

Lilly USA, LLC
Cialis® (tadalafil) Broadcast Schedule for the Week of 3/19

PRIME

Week of 3/19

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Mar19	HAWAII FIVE-0	10-11 pm
CBS	Mar20	NCIS: LOS ANGELES	9-10 pm
CBS	Mar21	CRIMINAL MINDS	9-10 pm

NETWORK NEWS

Week of 3/19

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Mar19	WORLD NEWS TONIGHT	630-7 pm
ABC	Mar20	WORLD NEWS TONIGHT	630-7 pm
ABC	Mar22	WORLD NEWS TONIGHT	630-7 pm
ABC	Mar24	WORLD NEWS TONIGHT SATURDAY	630-7 pm
ABC	Mar25	WORLD NEWS TONIGHT SUNDAY	630-7 pm
NBC	Mar19	NIGHTLY NEWS	630-7 pm
NBC	Mar20	NIGHTLY NEWS	630-7 pm
NBC	Mar24	NIGHTLY NEWS SATURDAY	630-7 pm

NETWORK SPORTS

Week of 3/19

NETWORK	DATE	PROGRAM	TIME (EST)
FOX	Mar25	NASCAR SPRINT CUP SERIES - AUTO CLUB 500	3-7 pm
NBC	Mar24	PGA TOUR - ARNOLD PALMER INVITATIONAL	230-6 pm
NBC	Mar25	PGA TOUR - ARNOLD PALMER INVITATIONAL	230-6 pm

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.