

Lilly USA, LLC
Cialis® (tadalafil) Broadcast Schedule for the Week of 3/26

PRIME

Week of 3/26

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Apr1	60 MINUTES	7-8 pm

NETWORK NEWS

Week of 3/26

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Apr1	SUNDAY EVENING NEWS	630-7 pm
NBC	Apr1	SUNDAY NIGHTLY NEWS	630-7 pm

NETWORK SPORTS

Week of 3/26

NETWORK	DATE	PROGRAM	TIME (EST)
FOX	Apr1	NASCAR SPRINT CUP SERIES - MARTINSVILLE 500	1-5 pm
NBC	Apr1	PGA TOUR - SHELL HOUSTON OPEN	3-6 pm

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.