

**Lilly USA, LLC**  
**Cialis® (tadalafil) Broadcast Schedule for the Week of 3/5**

**PRIME**

**Week of 3/5**

<b>NETWORK</b>	<b>DATE</b>	<b>PROGRAM</b>	<b>TIME (EST)</b>
CBS	Mar6	NCIS: LOS ANGELES	9-10 pm
CBS	Mar8	THE MENTALIST	10-11 pm
CBS	Mar11	60 MINUTES	7-8 pm

**NETWORK NEWS**

**Week of 3/5**

<b>NETWORK</b>	<b>DATE</b>	<b>PROGRAM</b>	<b>TIME (EST)</b>
ABC	Mar8	WORLD NEWS TONIGHT	630-7 pm
ABC	Mar10	WORLD NEWS TONIGHT SATURDAY	630-7 pm
ABC	Mar11	WORLD NEWS TONIGHT SUNDAY	630-7 pm
CBS	Mar6	EVENING NEWS	630-7 pm
CBS	Mar8	EVENING NEWS	630-7 pm
NBC	Mar6	NIGHTLY NEWS	630-7 pm
NBC	Mar7	NIGHTLY NEWS	630-7 pm
NBC	Mar8	NIGHTLY NEWS	630-7 pm

**NETWORK SPORTS**

**Week of 3/5**

<b>NETWORK</b>	<b>DATE</b>	<b>PROGRAM</b>	<b>TIME (EST)</b>
FOX	Mar11	NASCAR SPRINT CUP SERIES - LAS VEGAS 400	3-630 pm
NBC	Mar10	PGA TOUR - DORAL OPEN	2-6 pm
NBC	Mar11	PGA TOUR - DORAL OPEN	3-7 pm

**LATE NIGHT**

**Week of 3/5**

<b>NETWORK</b>	<b>DATE</b>	<b>PROGRAM</b>	<b>TIME (EST)</b>
ABC	Mar5	NIGHTLINE	1130p-12a

\* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.