

**Lilly USA, LLC**  
**Cialis® (tadalafil) Broadcast Schedule for the Week of 4/2**

**PRIME**

**Week of 4/2**

<b>NETWORK</b>	<b>DATE</b>	<b>PROGRAM</b>	<b>TIME (EST)</b>
CBS	Apr3	NCIS: LOS ANGELES	9-10 pm
CBS	Apr4	CRIMINAL MINDS	9-10 pm
CBS	Apr7	CRIMETIME SATURDAY	9-10 pm

**NETWORK NEWS**

**Week of 4/2**

<b>NETWORK</b>	<b>DATE</b>	<b>PROGRAM</b>	<b>TIME (EST)</b>
ABC	Apr2	WORLD NEWS TONIGHT	630-7 pm
ABC	Apr4	WORLD NEWS TONIGHT	630-7 pm
ABC	Apr6	WORLD NEWS TONIGHT	630-7 pm
ABC	Apr7	WORLD NEWS TONIGHT SATURDAY	630-7 pm
ABC	Apr8	WORLD NEWS TONIGHT SUNDAY	630-7 pm
CBS	Apr2	EVENING NEWS	630-7 pm
CBS	Apr3	EVENING NEWS	630-7 pm
NBC	Apr4	NIGHTLY NEWS	630-7 pm
NBC	Apr5	NIGHTLY NEWS	630-7 pm
NBC	Apr7	SATURDAY NIGHTLY NEWS	630-7 pm

**LATE NIGHT**

**Week of 4/2**

<b>NETWORK</b>	<b>DATE</b>	<b>PROGRAM</b>	<b>TIME (EST)</b>
ABC	Apr4	NIGHTLINE	1130p-12a

\* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.