

Lilly USA, LLC
Cialis® (tadalafil) Broadcast Schedule for the Week of 4/23

PRIME

Week of 4/23

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Apr23	HAWAII FIVE-0	10-11 pm
CBS	Apr25	CSI	10-11 pm
CBS	Apr26	PERSON OF INTEREST	9-10 pm
CBS	Apr29	GOOD WIFE	9-10 pm

NETWORK NEWS

Week of 4/23

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Apr23	WORLD NEWS TONIGHT	630-7 pm
ABC	Apr25	WORLD NEWS TONIGHT	630-7 pm
ABC	Apr26	WORLD NEWS TONIGHT	630-7 pm
ABC	Apr28	WORLD NEWS TONIGHT SATURDAY	630-7 pm
CBS	Apr25	EVENING NEWS	630-7 pm
CBS	Apr28	SATURDAY EVENING NEWS	630-7 pm
CBS	Apr29	SUNDAY EVENING NEWS	630-7 pm
NBC	Apr24	NIGHTLY NEWS	630-7 pm
NBC	Apr25	NIGHTLY NEWS	630-7 pm
NBC	Apr29	NIGHTLY NEWS SUNDAY	630-7 pm

NETWORK SPORTS

Week of 4/23

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Apr28	PGA TOUR - ZURICH CLASSIC	3-6 pm
CBS	Apr28	PGA TOUR - ZURICH CLASSIC	3-6 pm
CBS	Apr29	PGA TOUR - ZURICH CLASSIC	3-6 pm
CBS	Apr29	PGA TOUR - ZURICH CLASSIC	3-6 pm
FOX	Apr28	NASCAR SPRINT CUP SERIES - RICHMOND 400	730-11 pm

LATE NIGHT

Week of 4/23

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Apr25	NIGHTLINE	1130p-12a

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.