

Lilly USA, LLC
Cialis® (tadalafil) Broadcast Schedule for the Week of 4/30

PRIME

Week of 4/30

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Apr30	HAWAII FIVE-0	10-11 pm
CBS	May1	NCIS: LOS ANGELES	9-10 pm
CBS	May5	CRIMETIME SATURDAY	9-10 pm
CBS	May6	60 MINUTES	7-8 pm

NETWORK NEWS

Week of 4/30

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Apr30	WORLD NEWS TONIGHT	630-7 pm
ABC	May2	WORLD NEWS TONIGHT	630-7 pm
ABC	May3	WORLD NEWS TONIGHT	630-7 pm
ABC	May4	WORLD NEWS TONIGHT	630-7 pm
ABC	May5	WORLD NEWS TONIGHT SATURDAY	630-7 pm
CBS	May5	SATURDAY EVENING NEWS	630-7 pm
NBC	May3	NIGHTLY NEWS	630-7 pm
NBC	May6	NIGHTLY NEWS SUNDAY	630-7 pm

NETWORK SPORTS

Week of 4/30

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	May5	PGA TOUR - WELLS FARGO CHAMPIONSHIP	3-6 pm
CBS	May6	PGA TOUR - WELLS FARGO CHAMPIONSHIP	3-6 pm
CBS	May6	PGA TOUR - WELLS FARGO CHAMPIONSHIP	3-6 pm
FOX	May6	NASCAR SPRINT CUP SERIES - TALLADEGA 500	1-5 pm

LATE NIGHT

Week of 4/30

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	May4	NIGHTLINE	1130p-12a

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.