

Lilly USA, LLC
Cialis® (tadalafil) Broadcast Schedule for the Week of 5/14

PRIME

Week of 5/14

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	May14	HAWAII FIVE-0	10-11 pm
CBS	May15	NCIS: LOS ANGELES	9-11 pm
CBS	May20	60 MINUTES	7-8 pm

NETWORK NEWS

Week of 5/14

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	May14	WORLD NEWS TONIGHT	630-7 pm
ABC	May15	WORLD NEWS TONIGHT	630-7 pm
ABC	May16	WORLD NEWS TONIGHT	630-7 pm
ABC	May19	WORLD NEWS TONIGHT SATURDAY	630-7 pm
CBS	May14	EVENING NEWS	630-7 pm
CBS	May15	EVENING NEWS	630-7 pm
CBS	May19	SATURDAY EVENING NEWS	630-7 pm
NBC	May18	NIGHTLY NEWS	630-7 pm
NBC	May19	NIGHTLY NEWS SATURDAY	630-7 pm
NBC	May20	NIGHTLY NEWS SUNDAY	630-7 pm

NETWORK SPORTS

Week of 5/14

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	May20	PGA TOUR - HP BYRON NELSON CHAMPIONSHIP	3-6 pm

LATE NIGHT

Week of 5/14

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	May16	NIGHTLINE	1130p-12a

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.