

Lilly USA, LLC
Cialis® (tadalafil) Broadcast Schedule for the Week of 7/16

PRIME

Week of 7/16

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jul20	BLUE BLOODS	10-11 pm
CBS	Jul17	NCIS: LOS ANGELES	9-10 pm

NETWORK NEWS

Week of 7/16

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Jul16	WORLD NEWS TONIGHT	630-7 pm
ABC	Jul17	WORLD NEWS TONIGHT	630-7 pm
ABC	Jul19	WORLD NEWS TONIGHT	630-7 pm
ABC	Jul22	WORLD NEWS TONIGHT SUNDAY	630-7 pm
CBS	Jul16	EVENING NEWS	630-7 pm
CBS	Jul21	SATURDAY EVENING NEWS	630-7 pm
NBC	Jul19	NIGHTLY NEWS	630-7 pm
NBC	Jul22	NIGHTLY NEWS SUNDAY	630-7 pm

LATE NIGHT

Week of 7/16

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Jul17	NIGHTLINE	1130p-12a

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.