

Lilly USA, LLC
Cialis® (tadalafil) Broadcast Schedule for the Week of 7/23

PRIME

Week of 7/23

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jul24	NCIS: LOS ANGELES	9-10 pm
CBS	Jul29	60 MINUTES	7-9 pm

NETWORK NEWS

Week of 7/23

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Jul23	WORLD NEWS TONIGHT	630-7 pm
ABC	Jul25	WORLD NEWS TONIGHT	630-7 pm
ABC	Jul27	WORLD NEWS TONIGHT	630-7 pm
ABC	Jul28	WORLD NEWS TONIGHT SATURDAY	630-7 pm
ABC	Jul29	WORLD NEWS TONIGHT SUNDAY	630-7 pm
CBS	Jul23	EVENING NEWS	630-7 pm
CBS	Jul28	SATURDAY EVENING NEWS	630-7 pm
CBS	Jul29	SUNDAY EVENING NEWS	630-7 pm
NBC	Jul24	NIGHTLY NEWS	630-7 pm
NBC	Jul28	NIGHTLY NEWS SATURDAY	630-7 pm

NETWORK SPORTS

Week of 7/23

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jul28	PGA TOUR - RBC CANADIAN OPEN	3-6 pm
CBS	Jul29	PGA TOUR - RBC CANADIAN OPEN	3-6 pm

LATE NIGHT

Week of 7/23

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Jul24	NIGHTLINE	1130p-12a

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.