

Lilly USA, LLC
Cialis® (tadalafil) Broadcast Schedule for the Week of 8/13

PRIME

Week of 8/13

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Aug18	CRIMETIME SATURDAY	9-10 pm
CBS	Aug19	60 MINUTES	7-8 pm

NETWORK NEWS

Week of 8/13

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Aug14	WORLD NEWS TONIGHT	630-7 pm
ABC	Aug16	WORLD NEWS TONIGHT	630-7 pm
ABC	Aug18	WORLD NEWS TONIGHT SATURDAY	630-7 pm
ABC	Aug19	WORLD NEWS TONIGHT SUNDAY	630-7 pm
CBS	Aug18	SATURDAY EVENING NEWS	630-7 pm
CBS	Aug19	SUNDAY EVENING NEWS	630-7 pm
NBC	Aug13	NIGHTLY NEWS	630-7 pm
NBC	Aug17	NIGHTLY NEWS	630-7 pm
NBC	Aug18	NIGHTLY NEWS SATURDAY	630-7 pm

NETWORK SPORTS

Week of 8/13

NETWORK	DATE	PROGRAM	TIME (EST)
ESPN	Aug19	NASCAR SPRINT CUP SERIES - MICHIGAN 400	12-7 pm

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.