

Lilly USA, LLC
Cialis® (tadalafil) Broadcast Schedule for the Week of 8/20

PRIME

Week of 8/20

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Aug20	HAWAII FIVE 0	10-11p
CBS	Aug23	PERSON OF INTEREST	9-10p

NETWORK NEWS

Week of 8/20

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Aug22	WORLD NEWS TONIGHT	630-7 pm
ABC	Aug25	WORLD NEWS TONIGHT SATURDAY	630-7 pm
ABC	Aug26	WORLD NEWS TONIGHT SUNDAY	630-7 pm
CBS	Aug20	EVENING NEWS	630-7 pm
CBS	Aug25	SATURDAY EVENING NEWS	630-7 pm
CBS	Aug26	SUNDAY EVENING NEWS	630-7 pm
NBC	Aug21	NIGHTLY NEWS	630-7 pm
NBC	Aug23	NIGHTLY NEWS	630-7 pm
NBC	Aug24	NIGHTLY NEWS	630-7 pm
NBC	Aug25	NIGHTLY NEWS SATURDAY	630-7 pm
NBC	Aug26	NIGHTLY NEWS SUNDAY	630-7 pm

NETWORK SPORTS

Week of 8/20

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Aug25	NASCAR BRISTOL	7-1130 pm

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.