

Lilly USA, LLC
Cialis® (tadalafil) Broadcast Schedule for the Week of 8/6

NETWORK NEWS

Week of 8/6

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Aug6	WORLD NEWS TONIGHT	630-7 pm
ABC	Aug7	WORLD NEWS TONIGHT	630-7 pm
ABC	Aug10	WORLD NEWS TONIGHT	630-7 pm
ABC	Aug11	WORLD NEWS TONIGHT	630-7 pm
ABC	Aug12	WORLD NEWS TONIGHT SATURDAY	630-7 pm
ABC	Jul23	WORLD NEWS TONIGHT SUNDAY	630-7 pm
CBS	Aug6	EVENING NEWS	630-7 pm
CBS	Aug7	EVENING NEWS	630-7 pm
NBC	Aug8	NIGHTLY NEWS	630-7 pm
NBC	Aug11	NIGHTLY NEWS SATURDAY	630-7 pm
NBC	Aug12	NIGHTLY NEWS SUNDAY	630-7 pm

NETWORK SPORTS

Week of 8/6

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Aug11	PGA TOUR - PGA CHAMPIONSHIP	2-7 pm
CBS	Aug11	PGA TOUR - PGA CHAMPIONSHIP	2-7 pm
CBS	Aug11	PGA TOUR - PGA CHAMPIONSHIP	2-7 pm
CBS	Aug12	PGA TOUR - PGA CHAMPIONSHIP	2-7 pm
CBS	Aug12	PGA TOUR - PGA CHAMPIONSHIP	2-7 pm
CBS	Aug12	PGA TOUR - PGA CHAMPIONSHIP	2-7 pm
TNT	Aug9	PGA TOUR - PGA CHAMPIONSHIP	2-8 pm
TNT	Aug10	PGA TOUR - PGA CHAMPIONSHIP	2-8 pm
TNT	Aug11	PGA TOUR - PGA CHAMPIONSHIP	11a-2p
TNT	Aug11	PGA TOUR - PGA CHAMPIONSHIP	11a-2p
TNT	Aug12	PGA TOUR - PGA CHAMPIONSHIP	11a-2p
TNT	Aug12	PGA TOUR - PGA CHAMPIONSHIP	11a-2p
ESPN	Aug12	NASCAR SPRINT CUP SERIES - WATKINS GLEN INTERNATIONAL	1-5 pm

LATE NIGHT

Week of 8/6

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Aug10	NIGHTLINE	1130p-12a

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.