

Lilly USA, LLC
Cialis® (tadalafil) Broadcast Schedule for the Week of 9/17

NETWORK NEWS

Week of 9/17

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Sep17	EVENING NEWS	630-7 pm
NBC	Sep17	NIGHTLY NEWS	630-7 pm
CBS	Sep18	EVENING NEWS	630-7 pm
NBC	Sep19	NIGHTLY NEWS	630-7 pm
ABC	Sep20	WORLD NEWS TONIGHT	630-7 pm
CBS	Sep20	EVENING NEWS	630-7 pm
ABC	Sep21	WORLD NEWS TONIGHT	630-7 pm
NBC	Sep23	NIGHTLY NEWS SUNDAY	630-7 pm

NETWORK SPORTS

Week of 9/17

NETWORK	DATE	PROGRAM	TIME (EST)
ESPN	Sep17	MONDAY NIGHT FOOTBALL - FALCONS VS. BRONCOS	7p-12a
FOX	Sep23	NFL - SINGLE	1-4 pm

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.