

Lilly USA, LLC
Cialis® (tadalafil) Broadcast Schedule for the Week of 9/3

NETWORK NEWS

Week of 9/3

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Sep3	WORLD NEWS TONIGHT	630-7 pm
ABC	Sep5	WORLD NEWS TONIGHT	630-7 pm
ABC	Sep9	WORLD NEWS TONIGHT SUNDAY	630-7 pm
CBS	Sep3	EVENING NEWS	630-7 pm
CBS	Sep5	EVENING NEWS	630-7 pm
NBC	Sep3	NIGHTLY NEWS	630-7 pm
NBC	Sep5	NIGHTLY NEWS	630-7 pm

NETWORK SPORTS

Week of 9/3

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Sep8	NASCAR SPRINT CUP SERIES - RICHMOND	7-11 pm
FOX	Sep9	NFL - 49NERS vs PACKERS	430-730 pm
NBC	Sep5	NFL - GIANTS vs COWBOYS	840-11 pm

LATE NIGHT

Week of 9/3

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Sep3	NIGHTLINE	1130p-12a

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.