

Eli Lilly and Company

Cialis® (tadalafil) Broadcast Schedule for the Week of 2/2

PRIME

Week of 2/2

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Feb 3	THE MENTALIST	9-10 pm
CBS	Feb 3	WITHOUT A TRACE	10-11 pm

NETWORK NEWS

Week of 2/2

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Feb 7	CBS SATURDAY NEWS	6:30-7 pm
NBC	Feb 7	NBC NIGHTLY NEWS	6:30-7 pm
ABC	Feb 7	ABC WORLD NEWS TONIGHT	6:30-7 pm
ABC	Feb 8	ABC WORLD NEWS TONIGHT	6:30-7 pm

NETWORK SPORTS

Week of 2/2

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Feb 7	PGA: BUICK INVITATIONAL	3-7 pm
CBS	Feb 7	PGA: BUICK INVITATIONAL	3-7 pm
CBS	Feb 8	PGA: BUICK INVITATIONAL	3-7 pm
CBS	Feb 8	PGA: BUICK INVITATIONAL	3-7 pm

LATE NIGHT

Week of 2/2

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Feb 2	ABC NEWS: NIGHTLINE	11:30 pm -12 am

* Eli Lilly and Company reserves the right to change the Cialis® schedule without notice.