

# Eli Lilly and Company

## Cialis® (tadalafil) Broadcast Schedule for the Week of 2/9

### PRIME

Week of 2/9

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Feb 11	LIFE ON MARS	10-11 pm
CBS	Feb 15	COLD CASE	9-10 pm
CBS	Feb 15	THE UNIT	10-11 pm

### NETWORK NEWS

Week of 2/9

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Feb 14	CBS SATURDAY NEWS	6:30-7 pm
NBC	Feb 15	NBC NIGHTLY NEWS	6:30-7 pm
ABC	Feb 15	ABC WORLD NEWS TONIGHT	6:30-7 pm

### NETWORK SPORTS

Week of 2/9

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Feb 14	AT&T PEBBLE BEACH INVITATIONAL	3-7 pm
CBS	Feb 14	AT&T PEBBLE BEACH INVITATIONAL	3-7 pm
CBS	Feb 14	AT&T PEBBLE BEACH INVITATIONAL	3-7 pm
CBS	Feb 15	AT&T PEBBLE BEACH INVITATIONAL	3-7 pm
CBS	Feb 15	AT&T PEBBLE BEACH INVITATIONAL	3-7 pm
CBS	Feb 15	AT&T PEBBLE BEACH INVITATIONAL	3-7 pm

### LATE NIGHT

Week of 2/9

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Feb 10	LATE SHOW W/ LETTERMAN	11:30 pm-12:30 am

\* Eli Lilly and Company reserves the right to change the Cialis® schedule without notice.