

# Eli Lilly and Company

## Cialis® (tadalafil) Broadcast Schedule for the Week of 4/27

### PRIME

#### Week of 4/27

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Apr 29	CRIMINAL MINDS	9-10 pm
ABC	May 1	20/20	10-11 pm
CBS	May 3	THE UNIT	10-11 pm

### NETWORK NEWS

#### Week of 4/27

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	May 2	CBS SATURDAY NEWS	6:30-7 pm
ABC	May 2	ABC WORLD NEWS TONIGHT	6:30-7 pm
NBC	May 3	MEET THE PRESS	9-10 am
NBC	May 3	NBC NIGHTLY NEWS	6:30-7 pm
ABC	May 3	ABC WORLD NEWS TONIGHT	6:30-7 pm

### NETWORK SPORTS

#### Week of 4/27

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	May 2	PGA TOUR	3-6 pm
CBS	May 2	PGA TOUR	3-6 pm
CBS	May 2	PGA TOUR	3-6 pm
CBS	May 3	PGA TOUR	3-6 pm
CBS	May 3	PGA TOUR	3-6 pm
CBS	May 3	PGA TOUR	3-6 pm

### LATE NIGHT

#### Week of 4/27

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Apr 27	LATE SHOW W/ LETTERMAN	11:30 pm-12:30 am
NBC	Apr 28	TONIGHT SHOW	11:30 pm-12:30 am

\* Eli Lilly and Company reserves the right to change the Cialis® schedule without notice.