

# Lilly USA, LLC

## Cialis® (tadalafil) Broadcast Schedule for the Week of 5/4

### PRIME

#### Week of 5/4

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	May 10	60 MINUTES	7-8 pm
CBS	May 10	THE UNIT	10-11 pm

### NETWORK NEWS

#### Week of 5/4

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	May 9	CBS SATURDAY NEWS	6:30-7 pm
ABC	May 9	ABC WORLD NEWS TONIGHT	6:30-7 pm
NBC	May 10	MEET THE PRESS	9-10 am
CBS	May 10	CBS EVENING NEWS	6-6:30 pm
ABC	May 10	ABC WORLD NEWS TONIGHT	6:30-7 pm

### NETWORK SPORTS

#### Week of 5/4

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	May 9	KENTUCKY DERBY	5:30-6:30 pm

### LATE NIGHT

#### Week of 5/4

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	May 6	LATE SHOW W/ LETTERMAN	11:30 pm-12:30 am
NBC	May 6	JIMMY FALLON	12:30-1:30 am

\* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.