

Lilly USA, LLC

Cialis® (tadalafil) Broadcast Schedule for the Week of 5/18

PRIME

Week of 5/18

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	May 19	THE MENTALIST	9-10 pm
CBS	May 20	CRIMINAL MINDS	9-10 pm
CBS	May 20	CRIMINAL MINDS	10-11 pm
ABC	May 22	20/20	10-11 pm
CBS	May 24	THE UNIT	10-11 pm

NETWORK NEWS

Week of 5/18

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	May 23	NBC NIGHTLY NEWS	6:30-7 pm
ABC	May 23	ABC WORLD NEWS TONIGHT	6:30-7 pm
NBC	May 24	MEET THE PRESS	9-10 am
CBS	May 24	CBS EVENING NEWS	6-6:30 pm
NBC	May 24	NBC NIGHTLY NEWS	6:30-7 pm
ABC	May 24	ABC WORLD NEWS TONIGHT	6:30-7 pm

NETWORK SPORTS

Week of 5/18

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	May 23	PGA TOUR	3-6 pm
CBS	May 23	PGA TOUR	3-6 pm
CBS	May 23	PGA TOUR	3-6 pm
CBS	May 24	PGA TOUR	3-6 pm
CBS	May 24	PGA TOUR	3-6 pm
CBS	May 24	PGA TOUR	3-6 pm

LATE NIGHT

Week of 5/18

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	May 18	LATE SHOW W/ LETTERMAN	11:30p-12:30 am
ABC	May 19	ABC NEWS: NIGHTLINE	11:30p-12 am
NBC	May 20	TONIGHT SHOW	11:30p-12:30 am
CBS	May 22	LATE LATE SHOW W/ FERGUSON	12:30-1:30 am

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.