

Lilly USA, LLC

Cialis® (tadalafil) Broadcast Schedule for the Week of 5/25

PRIME

Week of 5/25

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	May 26	THE MENTALIST	9-10 pm
CBS	May 28	CSI	9-10 pm
CBS	May 30	CRIMETIME SATURDAY	8-9 pm
CBS	May 31	60 MINUTES	7-8 pm

NETWORK NEWS

Week of 5/25

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	May 30	CBS SATURDAY NEWS	6:30-7 pm
NBC	May 30	NBC NIGHTLY NEWS	6:30-7 pm
ABC	May 31	ABC WORLD NEWS TONIGHT	6:30-7 pm
NBC	May 31	NBC NIGHTLY NEWS	6:30-7 pm

NETWORK SPORTS

Week of 5/25

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	May 30	PGA TOUR	3-6 pm
CBS	May 30	PGA TOUR	3-6 pm
CBS	May 30	PGA TOUR	3-6 pm
CBS	May 31	PGA TOUR	3-6 pm
CBS	May 31	PGA TOUR	3-6 pm
CBS	May 31	PGA TOUR	3-6 pm

LATE NIGHT

Week of 5/25

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	May 25	LATE LATE SHOW W/ FERGUSON	12:30-1:30 am
NBC	May 25	TONIGHT SHOW	11:30 pm-12:30 am
CBS	May 26	LATE SHOW W/ LETTERMAN	11:30 pm-12:30 am
NBC	May 28	TONIGHT SHOW	11:30 pm-12:30 am

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.