

Lilly USA, LLC

Cialis® (tadalafil) Broadcast Schedule for the Week of 6/15

PRIME

Week of 6/15

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jun 17	CRIMINAL MINDS	9-10 pm
CBS	Jun 17	CSI: NY	10-11 pm
ABC	Jun 20	ELI STONE	10-11 pm
CBS	Jun 21	WITHOUT A TRACE	10-11 pm

NETWORK NEWS

Week of 6/15

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jun 20	CBS SATURDAY NEWS	6:30-7 pm
ABC	Jun 20	ABC WORLD NEWS TONIGHT	6:30-7 pm
CBS	Jun 21	CBS EVENING NEWS	6-6:30 pm
ABC	Jun 21	ABC WORLD NEWS TONIGHT	6:30-7 pm

NETWORK SPORTS

Week of 6/15

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Jun20	US OPEN: PGA TOUR	2-8 pm
NBC	Jun21	US OPEN: PGA TOUR	1:30-7:30 pm

LATE NIGHT

Week of 6/15

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Jun 15	LATE SHOW W/ LETTERMAN	11:30 pm-12:30 am
CBS	Jun 16	LATE SHOW W/ LETTERMAN	11:30 pm-12:30 am
CBS	Jun 17	LATE LATE SHOW W/ FERGUSON	12:30-1:30 am
NBC	Jun 18	LATE NIGHT W/ JIMMY FALLON	12:30-1:30 am

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.