

Lilly USA, LLC

Cialis® (tadalafil) Broadcast Schedule for the Week of 9/14

PRIME

Week of 9/14

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Sep 14	CSI: MIAMI	10-11 pm
ABC	Sep 18	20/20	10-11 pm
CBS	Sep 18	NUMB3RS	10-11 pm
CBS	Sep 19	CRIMETIME SATURDAY	9-10 pm

NETWORK NEWS

Week of 9/14

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Sep 15	NBC NIGHTLY NEWS	6:30-7 pm
ABC	Sep 20	ABC WORLD NEWS TONIGHT	6:30-7 pm

NETWORK SPORTS

Week of 9/14

NETWORK	DATE	PROGRAM	TIME (EST)
ESPN	Sep 14	MONDAY NIGHT FOOTBALL	9-11:30 pm
ABC	Sep 20	NASCAR SPRINT CUP: LOUDON	1-5:30 pm
NBC	Sep 20	SUNDAY NIGHT FOOTBALL	8-11:30 pm

LATE NIGHT

Week of 9/14

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Sep 14	LATE SHOW W/ LETTERMAN	11:35 pm-12:35 am
ABC	Sep 14	JIMMY KIMMEL LIVE	12:05-1:05 am
CBS	Sep 16	LATE SHOW W/ LETTERMAN	11:35 pm-12:35 am
ABC	Sep 17	JIMMY KIMMEL LIVE	12:05-1:05 am
NBC	Sep 17	LATE NIGHT W/ JIMMY FALLON	12:35-1:35 am
NBC	Sep 18	TONIGHT SHOW W/ CONAN	11:35 pm-12:35 am
ABC	Sep 18	JIMMY KIMMEL LIVE	12:05-1:05 am

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.