

Eli Lilly and Company

Cialis® (tadalafil) Broadcast Schedule for the Week of 10/27

PRIME

Week of 10/27

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Oct28	ELI STONE	10-11p
CBS	Oct30	CSI	9-10p
CBS	Nov2	60 MINUTES	7-8p

NETWORK NEWS

Week of 10/27

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Oct27	NBC NIGHTLY NEWS	630-7p
CBS	Oct28	CBS EVENING NEWS	630-7p
CBS	Oct30	CBS EVENING NEWS	630-7p
CBS	Oct31	CBS EVENING NEWS	630-7p
CBS	Nov2	CBS EVENING NEWS	6-630p
NBC	Nov2	NBC NIGHTLY NEWS	630-7p

NETWORK SPORTS

Week of 10/27

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Nov2	NFL STUDIO SHOW	7-8p
NBC	Nov2	SUNDAY NIGHT FOOTBALL	8p-12m

LATE NIGHT

Week of 10/27

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Oct27	LATE LATE SHOW W/ FERGUSON	1230-130a
CBS	Oct27	LATE SHOW W/ LETTERMAN	1130p-1230a
NBC	Oct27	CONAN O'BRIEN	1230-130a
NBC	Oct27	TONIGHT SHOW	1130p-1230a
ABC	Oct29	JIMMY KIMMEL LIVE	12m-1a
NBC	Oct29	TONIGHT SHOW	1130p-1230a
CBS	Oct31	LATE LATE SHOW W/ FERGUSON	1230-130a
CBS	Oct31	LATE SHOW W/ LETTERMAN	1130p-1230a
NBC	Oct31	TONIGHT SHOW	1130p-1230a

* Eli Lilly and Company reserves the right to change the Cialis® schedule without notice.