

# Eli Lilly and Company

## Cialis® (tadalafil) Broadcast Schedule for the Week of 11/10

### PRIME

#### Week of 11/10

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Nov10	BOSTON LEGAL	10-11p
CBS	Nov10	CSI: MIAMI	10-11p
CBS	Nov15	CRIMETIME SATURDAY	8-9p

### NETWORK NEWS

#### Week of 11/10

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Nov12	NBC NIGHTLY NEWS	630-7p
ABC	Nov13	ABC WORLD NEWS TONIGHT	630-7p
CBS	Nov13	CBS EVENING NEWS	630-7p
ABC	Nov14	ABC WORLD NEWS TONIGHT	630-7p
NBC	Nov15	NBC NIGHTLY NEWS	630-7p
NBC	Nov16	NBC NIGHTLY NEWS	630-7p

### NETWORK SPORTS

#### Week of 11/10

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Nov16	NFL STUDIO SHOW	7-8p
NBC	Nov16	SUNDAY NIGHT FOOTBALL	8p-12m

### LATE NIGHT

#### Week of 11/10

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Nov12	LATE LATE SHOW W/ FERGUSON	1230-130a
CBS	Nov12	LATE SHOW W/LETTERMAN	1130p-1230a
CBS	Nov13	LATE SHOW W/LETTERMAN	1130p-1230a
CBS	Nov14	LATE LATE SHOW W/ FERGUSON	1230-130a

\* Eli Lilly and Company reserves the right to change the Cialis® schedule without notice.