

Eli Lilly and Company

Cialis® (tadalafil) Broadcast Schedule for the Week of 11/24

PRIME

Week of 11/24

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Nov24	BOSTON LEGAL	10-11p
CBS	Nov25	WITHOUT A TRACE	10-11p
CBS	Nov30	THE UNIT	10-11p

NETWORK NEWS

Week of 11/24

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Nov24	ABC WORLD NEWS TONIGHT	630-7p
ABC	Nov25	ABC WORLD NEWS TONIGHT	630-7p
ABC	Nov26	ABC WORLD NEWS TONIGHT	630-7p
ABC	Nov27	ABC WORLD NEWS TONIGHT	630-7p
NBC	Nov29	NBC NIGHTLY NEWS	630-7p
ABC	Nov30	ABC WORLD NEWS TONIGHT	630-7p

NETWORK SPORTS

Week of 11/24

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Nov30	SUNDAY NIGHT FOOTBALL	8p-12m

LATE NIGHT

Week of 11/24

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Nov24	LATE SHOW W/ LETTERMAN	1130p-1230a
CBS	Nov26	LATE SHOW W/ LETTERMAN	1130p-1230a
CBS	Nov27	LATE LATE SHOW W/ FERGUSON	1230-130a
NBC	Nov27	TONIGHT SHOW	1130p-1230a
ABC	Nov28	JIMMY KIMMEL LIVE	12m-1a
CBS	Nov28	LATE SHOW W/ LETTERMAN	1130p-1230a
NBC	Nov28	CONAN O'BRIEN	1230-130a
NBC	Nov28	TONIGHT SHOW	1130p-1230a

* Eli Lilly and Company reserves the right to change the Cialis® schedule without notice.