

Lilly USA, LLC

Cialis® (tadalafil) Broadcast Schedule for the Week of 11/30

PRIME

Week of 11/30

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Dec 6	60 MINUTES	7-8 pm

NETWORK NEWS

Week of 11/30

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Nov 30	EVENING NEWS	6:30-7 pm
NBC	Dec 5	NIGHTLY NEWS SATURDAY	6:30-7 pm
ABC	Dec 6	WORLD NEWS TONIGHT SUNDAY	6:30-7 pm
CBS	Dec 6	EVENING NEWS SUNDAY	6-6:30 pm
NBC	Dec 6	NIGHTLY NEWS SUNDAY	6:30-7 pm

NETWORK SPORTS

Week of 11/30

NETWORK	DATE	PROGRAM	TIME (EST)
ESPN	Nov 30	MONDAY NIGHT FOOTBALL ON ESPN	7 pm-2 am
NFLN	Dec 3	NFL LIVE GAME	7 pm-12 am
NBC	Dec 6	FOOTBALL NIGHT IN AMERICA	7-8 pm
NBC	Dec 6	SUNDAY NIGHT FOOTBALL	8 pm-12 am

LATE NIGHT

Week of 11/30

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Nov 30	LATE SHOW WITH DAVID LETTERMAN	11:30 pm-12:30 am
NBC	Nov 30	CONAN O'BRIEN	11:30 pm-12:30 am
ABC	Dec 1	ABC NEWS: NIGHTLINE	11:30 pm-12 am
NBC	Dec 3	CONAN O'BRIEN	11:30 pm-12:30 am

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.