

# Eli Lilly and Company

## Cialis® (tadalafil) Broadcast Schedule for the Week of 12/8

### PRIME

#### Week of 12/8

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Dec 8	CSI: MIAMI	10-11 pm
ABC	Dec 9	ELI STONE	10-11 pm

### NETWORK NEWS

#### Week of 12/8

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Dec 8	NBC NIGHTLY NEWS	6:30-7 pm
ABC	Dec 8	ABC WORLD NEWS TONIGHT	6:30-7 pm
CBS	Dec 8	CBS EVENING NEWS	6:30-7 pm
ABC	Dec 9	ABC WORLD NEWS TONIGHT	6:30-7 pm
CBS	Dec 9	CBS EVENING NEWS	6:30-7 pm
CBS	Dec 10	CBS EVENING NEWS	6:30-7 pm
ABC	Dec 11	ABC WORLD NEWS TONIGHT	6:30-7 pm
CBS	Dec 13	CBS SATURDAY NEW	6:30-7 pm
NBC	Dec 13	NBC NIGHTLY NEWS	6:30-7 pm
ABC	Dec 13	ABC WORLD NEWS TONIGHT	6:30-7 pm
ABC	Dec 14	ABC WORLD NEWS TONIGHT	6:30-7 pm

### NETWORK SPORTS

#### Week of 12/8

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Dec 14	SUNDAY NIGHT FOOTBALL	8 pm-12 am

### LATE NIGHT

#### Week of 12/8

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Dec 8	JIMMY KIMMEL LIVE	12-1 am
CBS	Dec 8	LATE LATE SHOW W/ FERGUSON	12:30-1:30 am
NBC	Dec 8	TONIGHT SHOW	11:30 pm-12:30 am
NBC	Dec 9	CONAN O'BRIEN	12:30-1:30 am
NBC	Dec 9	TONIGHT SHOW	11:30 pm-12:30 am
CBS	Dec 10	LATE LATE SHOW W/ FERGUSON	12:30-1:30 am
NBC	Dec 10	CONAN O'BRIEN	12:30-1:30 am
NBC	Dec 11	CONAN O'BRIEN	12:30-1:30 am
NBC	Dec 11	TONIGHT SHOW	11:30 pm-12:30 am
CBS	Dec 12	LATE SHOW W/ LETTERMAN	11:30 pm-12:30 am

\* Eli Lilly and Company reserves the right to change the Cialis® schedule without notice.