

# Eli Lilly and Company

## Cialis® (tadalafil) Broadcast Schedule for the Week of 12/15

### PRIME

#### Week of 12/15

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Dec 16	ELI STONE	10-11 pm
CBS	Dec 21	60 MINUTES	7-8 pm
CBS	Dec 21	THE UNIT	10-11 pm

### NETWORK NEWS

#### Week of 12/15

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Dec 15	CBS EVENING NEWS	6:30-7 pm
NBC	Dec 16	NBC NIGHTLY NEWS	6:30-7 pm
NBC	Dec 17	NBC NIGHTLY NEWS	6:30-7 pm
ABC	Dec 18	ABC WORLD NEWS TONIGHT	6:30-7 pm
NBC	Dec 19	NBC NIGHTLY NEWS	6:30-7 pm
CBS	Dec 20	CBS SATURDAY NEWS	6:30-7 pm
NBC	Dec 20	NBC NIGHTLY NEWS	6:30-7 pm
ABC	Dec 20	ABC WORLD NEWS TONIGHT	6:30-7 pm
CBS	Dec 21	CBS EVENING NEWS	6-6:30 pm
NBC	Dec 21	NBC NIGHTLY NEWS	6:30-7 pm
ABC	Dec 21	ABC WORLD NEWS TONIGHT	6:30-7 pm

### NETWORK SPORTS

#### Week of 12/15

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Dec 21	SUNDAY NIGHT FOOTBALL	8 pm-12 am

### LATE NIGHT

#### Week of 12/15

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Dec 15	JIMMY KIMMEL LIVE	12-1 am
CBS	Dec 15	LATE LATE SHOW W/ FERGUSON	12:30-1:30 am
NBC	Dec 15	CONAN O'BRIEN	12:30-1:30 am
CBS	Dec 16	LATE LATE SHOW W/ FERGUSON	12:30-1:30 am
NBC	Dec 16	TONIGHT SHOW	11:30 pm-12:30 am
CBS	Dec 17	LATE SHOW W/ LETTERMAN	11:30 pm-12:30 am
NBC	Dec 17	TONIGHT SHOW	11:30 pm-12:30 am
CBS	Dec 18	LATE LATE SHOW W/ FERGUSON	12:30-1:30 am
ABC	Dec 19	JIMMY KIMMEL LIVE	12-1 am
ABC	Dec 19	ABC NEWS: NIGHTLINE	11:30 pm-12 am

\* Eli Lilly and Company reserves the right to change the Cialis® schedule without notice.