

# Eli Lilly and Company

## Cialis® (tadalafil) Broadcast Schedule for the Week of 12/29

### PRIME

#### Week of 12/29

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Jan 2	20/20-FRI	10-11pm
CBS	Jan 4	COLD CASE	9-10pm
CBS	Jan 1	ELEVENTH HOUR	10-11pm

### NETWORK NEWS

#### Week of 12/29

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Jan 3	ABC WORLD NEWS TONIGHT	6:30-7 pm
ABC	Jan 4	ABC WORLD NEWS TONIGHT	6:30-7 pm
CBS	Jan 4	CBS EVENING NEWS	6:30-7 pm
CBS	Jan 3	CBS SATURDAY NEWS	6:30-7 pm
NBC	Jan 4	NBC NIGHTLY NEWS	6:30-7 pm

### NETWORK SPORTS

#### Week of 12/29

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Jan 3	NFL WILDCARD	8-11:30pm

### LATENIGHT

#### Week of 12/29

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Jan 1	ABC NEWS:NIGHTLINE	11:30 pm-12 am
ABC	Jan 1	JIMMY KIMMEL LIVE	12-1 am
CBS	Jan 2	LATE LATE SHOW W/ CRAIG FERGUSON	12:30-1:30 am
CBS	Jan 1	LATE SHOW W/ LETTERMAN	11:30 pm-12:30 am
CBS	Jan 2	LATE SHOW W/ LETTERMAN	11:30 pm-12:30 am
NBC	Jan 2	TONIGHT SHOW	11:30 pm-12:30 am

\* Eli Lilly and Company reserves the right to change the Cialis® schedule without notice.