

Pfizer Inc

VIAGRA[®] (sildenafil citrate) Broadcast schedule for the Week of 10/1.

Network Sports

Week of 10/1

Network	Date	Program	Time (EST)
FOX	10/6	College Football	7:30-11p
CBS	10/7	NFL National	4:25-7:30p
	10/7	NFL Regional	1-4:15p
NBC	10/7	Sunday Night Football	8:25-11:30p

Latenight

Week of 10/1

Network	Date	Program	Time (EST)
CBS	10/1	Late Show with David Letterman	11:35-12:35a

*Pfizer Inc reserves the right to change the Viagra[®] schedule without notice