

Pfizer Inc

VIAGRA[®] (sildenafil citrate) Broadcast schedule for the Week of 7/9.

Latenight

Week of 7/9

| Network | Date | Program | Time (EST) |
|---------|------|--------------------------------|---------------|
| ABC | 7/9 | Nightline | 11:30-12a |
| | 7/10 | Nightline | 11:30-12a |
| CBS | 7/9 | Late Late Show | 12:35a-1:35a |
| | 7/10 | Late Late Show | 12:35a-1:35a |
| | 7/11 | Late Show with David Letterman | 11:35p-12:35a |
| | 7/12 | Late Show with David Letterman | 11:35p-12:35a |
| NBC | 7/11 | Jimmy Fallon | 12:36p-1:36a |
| | 7/12 | Tonight Show | 11:35p-12:35a |

Network Sports

Week of 7/9

| Network | Date | Program | Time (EST) |
|---------|------|------------------------|------------|
| FOX | 7/14 | Saturday Baseball | 4-7:30p |
| TNT | 7/15 | Nascar Loudon Pre-race | 12-1p |
| | 7/15 | Nascar Loudon Race | 1-4:30p |

*Pfizer Inc reserves the right to change the Viagra[®] schedule without notice