

Pfizer Inc

VIAGRA[®] (sildenafil citrate) Broadcast schedule for the Week of 9/17.

Network Sports

Week of 9/17

| Network | Date | Program | Time (EST) |
|---------|------|----------------------------|-------------|
| ESPN | 9/17 | Nascar | 2-5:30p |
| CBS | 9/23 | NFL National | 4:25-7:30p |
| FOX | 9/22 | Saturday Baseball Pre-Game | 3:30-4p |
| | 9/22 | Saturday Baseball | 4-7:30p |
| NBC | 9/23 | Sunday Night Football | 8:25-11:30p |

Latenight

Week of 9/17

| Network | Date | Program | Time (EST) |
|---------|------|----------------|--------------|
| NBC | 9/17 | Jimmy Fallon | 12:36-1:36a |
| | 9/17 | Tonight Show | 11:35-12:35a |
| | 9/18 | Tonight Show | 11:35-12:35a |
| | 9/20 | Jimmy Fallon | 12:36-1:36a |
| ABC | 9/19 | Nightline | 11:30-12a |
| | 9/20 | Nightline | 11:30-12a |
| CBS | 9/19 | Late Late Show | 12:35-1:35a |