

Pfizer Inc

VIAGRA[®] (sildenafil citrate) Broadcast schedule for the Week of 10/29

Network Sports

Week of 10/29

Network	Date	Program	Time (EST)
ABC	11/3	College Football	330-630p
FOX	10/29	World Series Game 5	8-11:30p

Latenight

Week of 10/29

Network	Date	Program	Time (EST)
ABC	10/29	Nightline	11:35-12a
	10/30	Nightline	11:35-12a
	10/31	Nightline	11:35-12a
CBS	10/29	Late Show with David Letterman	11:35-12:35a
	10/30	Late Show with David Letterman	11:35-12:35a
NBC	10/30	Tonight Show with Jay Leno	11:35-12:36a
	10/31	Jimmy Fallon	12:36-1:36a

*Pfizer Inc reserves the right to change the Viagra[®] schedule without notice