

**Kris Schloemer**  
Vice President and General Counsel



**BEST WESTERN  
INTERNATIONAL, INC.**  
THE WORLD'S LARGEST HOTEL CHAIN®

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November 7, 2006

Glen Erickson  
Parents Television Counsel  
707 Wilshire Boulevard, Suite 2075  
Los Angeles, California 90017

**Re: FX's *Nip/Tuck***

Dear Mr. Erickson,

I am writing in response to your October 12, 2006 correspondence in which you expressed concern about the airing of a Best Western commercial during the October 10 episode of *Nip/Tuck*. After reviewing the situation with our Advertising department, it is agreed that this is inappropriate programming for Best Western and we have instructed our media agency to immediately stop advertising on that particular show.

We appreciate your bringing this matter to our attention.

Sincerely,

A handwritten signature in black ink that reads "Kris Schloemer". The signature is written in a cursive, flowing style.