

It's Time to Stop

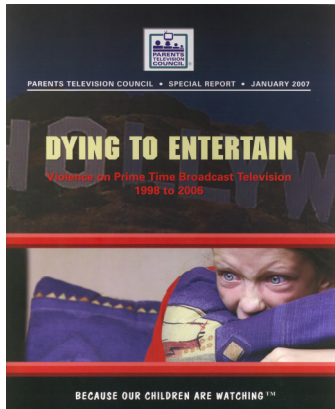
By the time a child graduates from elementary school, she will have witnessed 8,000 murders on television.

A profane word is used once every six minutes on network television and once every two minutes on premium cable shows.

Sex, violence and profanity are rampant in entertainment. And they have a huge effect on our children. They desensitize children to real life violence. They increase aggressive behavior by condoning violence or inappropriate behavior.

If we don't work to improve the entertainment industry, then we could lose entire generations of our children.

So if you are tired of talking about changing the quality of our entertainment, step up and be a part of the Parents Television Council. It's a decision you won't regret. After all, our children are watching.



Please complete the following and submit this section to your local chapter or mail to the PTC

Membership is free

First Name: _____

Last Name: _____

Street 1: _____

Street 2: _____

City/Town: _____

State: _____ Zip Code: _____

Email: _____

I prefer to be contacted via (circle one)

Email only

Postal mail only (I do not have email.)

Both postal & email (Postal mail receives the PTC newsletter)

I would like to volunteer. Please have the chapter director contact me by phone at _____.

Contact your local chapter listed below. If no local chapter is noted, then contact the PTC at (800) TV COUNTs (882-6868) or send an email to grassroots@parentstv.org



Parents Television Council
707 Wilshire Blvd., Ste. 2075
Los Angeles, CA 90017
grassroots@parentstv.org
www.parentstv.org

TV Can Harm Our Children



Let's do something about it!
Join the more than
one million members of the
Parents Television Council



What Is The PTC All About?

As the nation's most influential advocacy organization protecting children against sex, violence and profanity in entertainment, the Parents Television Council is leading the fight against those who would corrupt our children.

One Million Strong and Growing

The PTC takes more than one million concerned parents, grandparents, teachers, clergy and activists and channels them into one voice that cannot be ignored. The PTC encourages advertisers to support socially responsible shows. PTC members write letters, make phone calls and send emails, conveying a powerful message.

The PTC leads the fight against television, films and videos that contain overt sex, violence and profanity. Through our chapters across the country, the power of a national movement is exerted in local communities. And we have the results to prove it. Go to our website www.parentstv.org and check out the local chapters to view their latest accomplishments.

The PTC Seal of Approval is a trusted way for parents to know which films and television shows their family can watch without being



assaulted by inappropriate images or language.



Parentstv.org is overflowing with reviews on television programs, specials and films.

The PTC also watches federal bodies, like the Federal Communications Commission, which we count on to protect us, and ensures they do what they're supposed to. Petitions filed by PTC members lead to fines for stations and networks that allow profanity, whether on television or on radio.

What Can You Do?

Individually there is little one person can do to change entertainment. But if we join together, there is nothing that we **cannot** do. You can be a part of the PTC campaign to improve entertainment in a number of ways.

Register for E-Alerts

PTC supporters regularly receive urgent E-Alerts. These emails advise subscribers of important breaking events that need immediate attention. Go to www.parentstv.org and click on "Register for E-Alerts."

Start a PTC Chapter

Log on to www.parentstv.org to see if

there is a chapter in your city. If there is, email the chapter director and volunteer. Or if there is a local chapter stamp on the back of this brochure, give the chapter director a call or send an email.



Chapter Directors at the 2006 Grassroots Convention

No chapter in your town? Email grassroots@parentstv.org and ask about starting one. Our goal is to see that there is a chapter in every town in America. Our chapter directors are much like PTC CEOs. They organize the chapter and expand the membership. Most importantly, they work to demand better and cleaner entertainment for our children.

Support the PTC

The Parents Television Council is a non-profit, non-sectarian national advocacy organization. It receives no government funds. Its ability to do this important job rests solely on the shoulders of those willing to financially help.

