FULL NUDITY MINI-STUDY RESULTS

(Study Period: September 1 – May 31)

Note: This study includes prime-time broadcast television, including network specials, but excludes traditional news and sports.

The numbers below exclude any animated nudity or suggested full nudity in which a person is assumed to be nude on the top, but a portion of their body is blocked by a convenient table or sofa placement, etc. Nor does this study include instances in which the person is nude at the bottom and for example the penis is blurred but they are clothed at the top. The scenes included in this study are scenes in which the individuals are completely unclothed and only the sexual organ is blocked from the viewer. The entire remainder of their flesh is exposed.

Full Nudity Depictions 2010 - 2011

Network	# of People	# of Episodes	# of Scenes	Blurred/ Pixilated	Black Bar/ Logo	Object	TV-PG	TV-14	S-Descrip.	7:00	8:00	8:30	9:00	9:30	10:00
ABC	7	7	7	1	5	1	6	2	1	1	3	0	3	0	0
NBC	4	4	4	1	0	3	7	0	0	0	1	0	0	3	0
Fox	4	3	3	0	1	3	0	3	2	0	2	0	1	0	0
CBS	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
CW	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	**15**	**14**	**14**	**2 (13%) people (only 1 frontal)**	**6 (40%) people**	**7 (47%) people**	**9 (64%) scenes**	**5 (36%) scenes**	**3 (21%) scenes**	**1 (7%) scenes**	**6 (43%) scenes**	**0 (0%) scenes**	**4 (29%) scenes**	**3 (21%) scenes**	**0 (0%) scenes**

Full Nudity Depictions 2011 - 2012

Network	# of People	# of Episodes	# of Scenes	Blurred/ Pixilated	Black Bar/ Logo	Object	TV-PG	TV-14	S-Descrip.	7:00	8:00	8:30	9:00	9:30	10:00
ABC	24	14	16	15	5	4	8	7	2	1	6	3	2	2	2
NBC	37	12	17	33	0	4	5	12	0	0	8	6	2	1	0
Fox	3	2	2	2	1	0	0	2	1	0	2	0	0	0	0
CBS	8	7	8	2	2	4	0	8	2	0	3	0	3	0	2
CW	4	2	2	4	0	0	1	0	0	0	2	0	0	0	0
Total	**76**	**37**	**45**	**56 (74%) people (48 frontal)**	**8 (10%) people**	**12 (16%) people**	**14 (33%) scenes (Missing 2 ratings)**	**29 (67%) scenes (Missing 2 ratings)**	**5 (12%) scenes (Missing 2 ratings)**	**1 (2%) scenes**	**21 (47%) scenes**	**9 (20%) scenes**	**7 (15%) scenes**	**3 (7%) scenes**	**4 (9%) scenes**

*One NBC Barbara Walters Special was not rated and 1 CW recording was missing the rating.

Types of Nudity Depictions 2010 - 2011

Network	Frontal Nudity	Rear Nudity	Frontal Nudity Pixilated	Frontal Nudity Black Bar or Object
ABC	0	1	0	0
NBC	1	0	1	0
Fox	0	0	0	0
CBS	0	0	0	0
CW	0	0	0	0
Total	**1 7%**	**1 7%**	**1 7%**	**0 0%)**

Types of Nudity Depictions 2011 - 2012

Network	Frontal Nudity	Rear Nudity	Frontal Nudity Pixilated	Frontal Nudity Black Bar or Object
ABC	17	7	9	1
NBC	35	2	32	1
Fox	3	0	2	1
CBS	5	3	1	1
CW	4	0	4	0
Total	**64 (84%)**	**12 (16%)**	**48 (63%)**	**4 (5%)**

Major Findings:

- During the 2011 - 2012 season there were 76 incidents of full nudity in 37 shows compared to 15 incidents in 14 shows the previous year. These numbers reflect a 407% increase in the amount of full nudity that aired in the 2011 – 2012 study period compared to the same time period the previous year.

- Almost 70% of the scenes that depicted full nudity during the 2011 – 2012 study period were in shows that aired before 9:00 pm and as early as 7:00 pm. In comparison, 50% of the full nudity scenes aired after 9:00 pm the previous year.

- Out of 76 instances of full nudity during the 2011 – 2012 study period, only 5 of those depictions occurred in shows that contained an “S” descriptor alerting parents of the explicit adult content. In other words, a young child was able to view 71 instances of almost full nudity on broadcast television during prime time without any warning to parents.

- Relative to full frontal nudity, one instance occurred during the 2010 – 2011 study period and by the same time the following year there were 64 instances of full frontal nudity that aired during prime-time broadcast programming. This represents a 6300% increase in full frontal nudity depictions within a one year period.

- There was a 2700% increase in the use of blurring or pixilation to cover body parts in 2011 – 2012 compared to the previous year (n = 56 and n = 2 respectively).

- During the 2010 – 2011 study period black bars/logos and/or conveniently placed objects in a scene were used to block the view of sexual organs from the viewer 87% of the time. In contrast, during the 2011 – 2012 study period 74% of the incidents of full nudity used blurring or pixilation to cover sexual body parts. The full body of flesh tones depicted during full body nudity scenes where sexual organs are blurred or pixilated could be perceived to be a closer simulation of complete frontal nudity given that the viewer is seeing all flesh tones.

Scene descriptions from the nudity study:

Link to **video examples**: http://www.parentstv.org/Pressinfo/NudityStudy/

ABC

Suburgatory 1/4/2102 TV-PG D

George and Noah argue in the steam room at the Country Club. Fred walks in with a towel around his waist.

Fred: “Hey, is this a privates party?”

As Fred says this, he opens his towel and his genitals are pixilated. Fred is shown lounging in the steam room completely nude with his legs propped up and spread apart. Again, his genitals are pixilated.

George and Noah have a verbal argument that escalates to physical violence. As Noah pushes George to the ground, Noah’s towel falls off and he is completely nude. His buttocks are pixilated. The two men struggle to their feet and George holds onto Noah’s leg. Noah’s genitals and buttocks are pixilated. An employee of the country club jumps on George’s back and George puts Noah in a headlock. The three men all fall to the ground and Noah lands on top of the pile, facing up. His genitals are pixilated. George struggles with the country club employee, and ultimately flips him over his shoulder and the man falls against the wall. Noah lies on the ground completely nude and his genitals are pixilated. As the fight continues, another man in the steam, Marty, stands up and snaps George with his towel. Marty is completely nude and his genitals are pixilated. Fred gets up to leave and again his genitals are pixilated.

Don’t Trust the B---- in Apartment 23 4/11/2012 TV-14 DLS

Chloe saunters into the kitchen completely nude. Her breasts are pixilated. June is startled and tries to warn Chloe that Eli is watching them through the window.

June: "Whoa! Whoa! Whoa! Hey. I can see your no-no's! Don't come in here! There's a pervert right there."

Chloe is unfazed and explains that she knows Eli. Chloe grabs yogurt from the refrigerator and sits on the kitchen counter while she eats her snack. Her breasts, buttocks, and genitals are pixilated. When Chloe hops off the kitchen counter to leave the room, again her breasts, buttocks, and genitals are pixilated.

The Bachelor 1/30/2012 TV-14 LS

Courtney and Ben decide to strip off their clothes and go skinny dipping in the ocean. First, Courtney is shown in a bra and thong underwear. Her buttocks are pixilated. Ben is shown wearing only boxers. Courtney takes off her bra and her breasts are pixilated. Ben takes off his boxers and his buttocks are pixilated. Courtney then takes off her underwear and her buttocks and genitals are pixilated. The two are now completely nude and they run into the ocean together. Courtney jumps into Ben’s arms and they kiss in the ocean.

NBC

The Office 1/19/2012, 9pm TV-14 DL

Robert must sell his home. He decides to have an office pool party as a send-off for his home before putting it up for sale.

At his pool party, Robert comments: This is no get-together, this is a party.

He starts to remove his clothes. Some office staff laugh, while others are uncomfortable and get out of the pool. He is now nude. His buttocks faces the camera and it is blurred. Robert jumps into the pool. His genitals are blurred. He does the backstroke as his genitals are blurred out. Wanting to please the boss, Ryan and Gabe start to remove their clothes. They are nude and their genitals are blurred out and they jump into the pool.

Betty White's Off Their Rockers 4/4/2012, 8pm TV-14 D

A woman asks a passerby to help her open the car's trunk. She hands her remote to the stranger. The stranger presses the button releasing the trunk. A nude man comes out of the trunk screaming. The man's genitals are blurred as he flees. The owner of the car chases after him.

America's Got Talent 9/7/2011, 8pm TV-PG L

Nick takes a camera on a behind-the-scenes look at *America's Got Talent*. He knocks on Howie's trailer. Howie opens the door slightly, and Nick notices that Howie is shirtless. Howie invites him in, but Nick is reluctant. Howie is nude, with his genitals blurred out. He is trying to choose shoes to wear and asks Nick's advice, but Nick is uncomfortable and stares away from Howie. Howie then turns away from the camera and bends over toward the refrigerator, offering Nick something to eat. Howie's buttocks now faces the camera and is blurred. Nick turns away. A moment later, Nick exits Howie's trailer, and Howie stands at the door, still nude and with his genitals blurred. Howie wonders if it's show time yet.