

Lilly USA, LLC

Cialis® (tadalafil) Broadcast Schedule for the Week of 3/1

PRIME

Week of 3/1

NETWORK	DATE	PROGRAM	TIME (EST)
CBS	Mar 1	CSI: MIAMI	10-11 pm
CBS	Mar 2	NCIS: LA	9-10 pm
CBS	Mar 6	CRIMETIME SATURDAY	8-9 pm
CBS	Mar 7	60 MINUTES	7-8 pm
CBS	Mar 7	COLD CASE	10-11 pm

NETWORK NEWS

Week of 3/1

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Mar 2	WORLD NEWS TONIGHT	630-7 pm
ABC	Mar 4	WORLD NEWS TONIGHT	630-7 pm
CBS	Mar 3	EVENING NEWS	630-7 pm
CBS	Mar 6	EVENING NEWS SATURDAY	630-7 pm
CBS	Mar 7	EVENING NEWS SUNDAY	6-630 pm
NBC	Mar 6	NIGHTLY NEWS SATUDAY	630-7 pm

NETWORK SPORTS

Week of 3/1

NETWORK	DATE	PROGRAM	TIME (EST)
NBC	Mar 6	HONDA GOLF CLASSIC	3-6 pm
NBC	Mar 6	HONDA GOLF CLASSIC	3-6 pm
NBC	Mar 7	HONDA GOLF CLASSIC	3-6 pm
NBC	Mar 7	HONDA GOLF CLASSIC	3-6 pm
FOX	Mar 7	NASCAR - ATLANTA 500	1-5 pm

LATE NIGHT

Week of 3/1

NETWORK	DATE	PROGRAM	TIME (EST)
ABC	Mar 2	ABC NEWS: NIGHTLINE	1130p-12 am
CBS	Mar 2	LATE SHOW DAVID LETTERMAN	1130p-1230 am
NBC	Mar 3	THE TONIGHT SHOW	1130p-1230 am

* Lilly USA, LLC reserves the right to change the Cialis® schedule without notice.